About Trekk

Trekk was founded in 1995 as a boutique, full-service agency, using website development to get clients in the door. Since then, we have evolved into a global agency with a team of eighteen full-time designers, technical developers, content strategists, and inquisitive thinkers. We're not into trends, but we've always been quick to pick up on new technologies that affect the way people communicate; we were one of the first agencies in the industry to leverage variable data publishing and were early adopters of social marketing, augmented reality, virtual reality, and marketing automation as ways to deliver content that matters. We continue to evolve, but it has always been — and always will be — about the journey.

Careers at Trekk

Client Services

Trekk's account managers are responsible for interacting with clients. They are the first point of contact when it comes to understanding a client's needs and requirements and relaying that information to other team members. A customer manager must be a "people person," as they will be interacting with others most of their day. Some of the skills required to be a successful account manager include:

- Excellent organization and time management skills
- Strong written and verbal communication skills and superior interpersonal skills
- Working knowledge of standard communication and project management tools such as word processing, spreadsheets, presentation software, and meeting software
- The ability to manage multiple projects at the same time while holding team members accountable and keeping stakeholders informed

Content Strategy

Content developers and strategists are responsible for executing on a clients' content marketing strategy, from concept through distribution. They develop and manage content for websites, white papers, emails, advertisements, direct mail, video, social media, and more. Team members who develop and manage content must have:

- Superior written communication skills
- The ability to multitask and meet project deadlines
- Knowledge of SEO best practices and the ability to use SEO tools like Google Analytics and Semrush to improve website performance
- Experience with content management systems such as HubSpot, WordPress, and Drupal

Creative

Trekk's designers and art directors have a passion for the visual arts and work with multiple forms of media including print, web, photography, and video to convey visual messages. They are responsible for creating or maintaining a client's brand image and work on projects to successfully meet the client's marketing communications objectives.Trekk designers must have:

- In-depth working knowledge of the Adobe Creative Suite (Illustrator, Photoshop, and InDesign)
- Working knowledge of HTML and CSS
- Experience with production design (e.g., packaging print vs. digital files)
- A willingness to learn new technologies, tools, and software programs and investigate new solutions or approaches that may improve our ability to serve our clients
- Strong collaboration skills and the ability to exchange concepts and ideas to ensure that, in the end, we produce the best product for the client

Technical

Trekk's technical developers are responsible for the creation of websites, apps, and other interfaces based on design and guidance from the Creative team. Technical developers use their coding skills to translate designs into high-quality, practical applications that solve a client's marketing challenge or help a client's business to operate more efficiently. Required skills for a technical developer include:

- Strong organizational and critical thinking skills
- The ability to meet project deadlines
- The ability to analyze a problem, research possible solutions, and formulate the steps to complete the task
- Knowledge of multiple programming languages and interfaces related to design and layout
- Knowledge of development tools and code version management tools

Interested in joining the Trekk team? Head to **trekk.com/careers** to view open positions and apply.